

**“1st EXPAT EXPO TOKYO 2020”
A Fair for International Residents
To be Held in November for the First Time in Japan!**

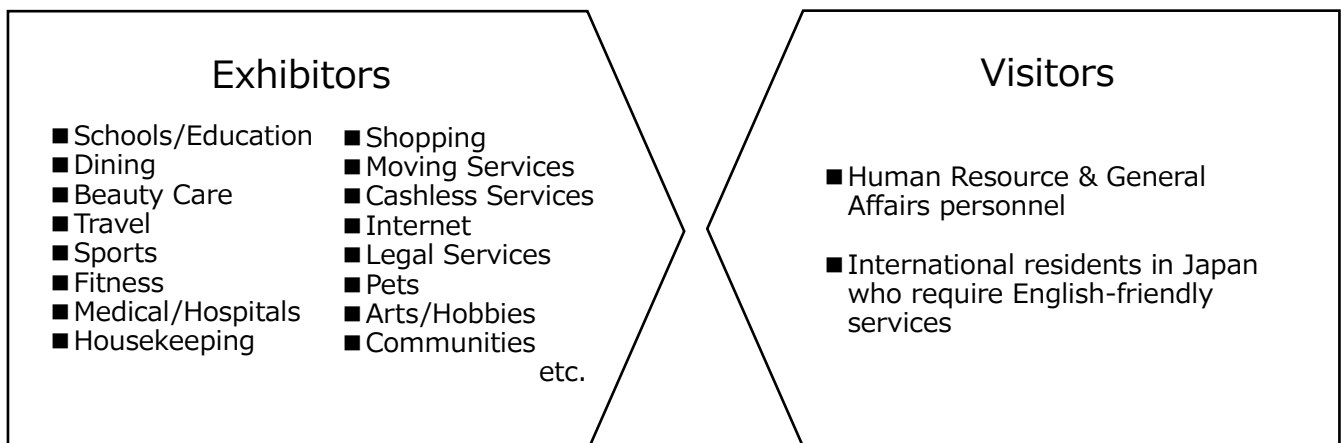
Innovent, Inc. (President & COO: Masato Hori) will hold 1st EXPAT EXPO TOKYO 2020 at TOKYO World Gate on November 6th (Fri.) and 7th (Sat.), 2020. (Official Website : <https://expat-expo.jp/>)



A fair featuring international residents in Japan will be held

Approximately 580,000 of internationals are living, working, and studying in Tokyo and the number is increasing. Various measures by the government and firms, including the new status of residence: “Specified Skilled Worker” and “Highly-Skilled Foreign Professionals” accelerate such trend. However, not enough life service information has been shared to foreign nationals due to language barrier. Also, managers from multinational corporations are looking for ways to collect information for their international employees. In response to these demands, 1st EXPAT EXPO TOKYO 2020 will be held with a support from Foreign Affairs of Japan and Minato City, aiming to create an opportunity for international residents to find English-friendly services provided by local businesses, governments, and associations under one roof.

(※1 In this company’s research) (※2 From Tokyo Statistical Yearbook)



[Enquire about Exhibiting] Innovent, Inc. (TEL : 03-6812-9422)

To Be Held at KAMIYACHO TRUST TOWER, TOKYO WORLD GATE

TOKYO WORLD GATE is a development project by MORI TRIST CO., LTD. (President: Miwako Date), having a concept of “Globalize JAPAN, Localize the WORLD” with an aim of taking on the role of a gateway joining the world with both Tokyo and with Japan. KAMIYACHO TRUST TOWER, where EXPAT EXPO TOKYO 2020 will be held, is a striking landmark of TOKYO WORLD GATE with Japan’s first “Edition”, a luxury lifestyle hotel, a multilingual health clinic, and life services concierge.

Application is Now Open – Reach International Residents’ Market in Japan

Application for EXPAT EXPO TOKYO 2020 is now open for all English-friendly businesses. As an alternative for the shrinking inbound market due to COVID-19, this event will be a unique opportunity to showcase your services and expand your brand recognition in the existing expat market in Japan. The sale will end when all the stand has been sold.

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<Outline of EXPAT EXPO TOKYO 2020>

Title : 1st EXPAT EXPO TOKYO 2020
Date : November 6th (Fri.) & 7th (Sat.), 2020
Venue : TOKYO WORLD GATE -KAMIYACHO TRUST TOWER 2F
Organizer : Innovent, Inc.
Support : Ministry of Foreign Affairs of Japan, Minato City
Special Collaboration : PLAZA HOMES, LTD.
Management Office : Innovent, Inc. (NBF Minami-Aoyama Bldg. 2F, 3-1-31, Minami-Aoyama, Minato-ku, Tokyo 107-0062)
Official Website : <https://expat-expo.jp/>

Changes are likely to happen according to the spread of COVID-19.

【Press/Media Contact】

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Please contact us for media coverage.